

Operationalizing Point-of-Care Testing in a Pharmacy

Course Description:

Point-of-care tests offer rapid, reliable results for common illnesses such as flu, COVID, Strep and others. POCT involves screenings and tests which produce actionable results Pharmacists can use to prescribe therapeutics. Independent pharmacies are widely considered the most accessible, trusted, and preferred healthcare hub for many patients. In many states, Pharmacists are able to administer tests and prescribe if indicated during a single visit. Pharmacies delivering point-of-care testing services alleviates strain on primary care providers and emergency services, elevates the pharmacy practice, strengthens patient and provider relationships, and adds a new revenue source for the pharmacy. Pharmacies looking to expand their clinical service offerings will require an improved business plan to

operationalize a successful program. This webinar intends to prepare pharmacists and owners with the considerations and process for building a POCT program. Some of the considerations include: obtaining a CLIA-waiver, recognizing target markets, determining advertising needs, identifying protocols, connecting with public health agencies, educating staff, and understanding the process required to manage testing in pharmacy.

Date

11/16/2023 Madison, WI 1:00pm-2:00pm EST Live-Webinar

Learning Objectives:

Upon successful completion of this knowledge-based course pharmacists should be able to:

- 1. Identify common requirements for operationalizing a point of care testing program in pharmacy.
- 2. Recognize different challenges to managing point of care testing.
- 3. Describe steps to implement a point of care testing program.

Faculty:

Shannon Brenkendorff, MBA, BA VP Technical Solutions ImageMoverMD

Faculty Disclosures:

There are no relevant financial relationships to disclose. Off-label use of medications will not be discussed during this presentation.

CPE Credit



CEimpact is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education.



Release Date: November 16, 2023

Planned Expiration Date: November 16, 2024

To obtain 1.0 contact hours of continuing pharmacy education credit (0.1 CEUs), participants must participate in the course, successfully pass the exam (if applicable), and complete an evaluation. The CPE Statement of Credit can then be accessed on CPE Monitor, <u>www.MyCPEMonitor.net</u>.

You must complete these requirements within 30 days of the date of the live CPE event. Late submissions will not transmit to CPE Monitor and CPE credit will not be provided.

For information on system requirements for the CPE redemption process, please click HERE.

Course Format

Live, Webinar

Target Audience

• Pharmacists

Financial Support

None

Course Fee

There is no cost for this course; includes course, course materials, and CPE credit submission to CPE Monitor